Logo to commemorate 60th anniversary of the founding of diplomatic relations.

Media Release from the Embassy of Japan, Wellington, New Zealand 15 December, 2011

Japan and New Zealand have unveiled a commemorative logo to mark next year's celebrations of the 60th anniversary of diplomatic relations between the two countries.

The logo, designed in collaboration with Massey University's Open Lab design studio, was presented by Japanese Ambassador H.E. Mr Hideto Mitamura to guests at the Japanese National Day celebrations in Wellington recently. The Massey team created the origami crane, which symbolises peace, and incorporated it with the New Zealand fern into the logo design.

Next year's celebrations provide an opportunity to reflect on 60 years of strong friendship between Japan and New Zealand, and to look toward a vibrant future relationship.

Both Japan and New Zealand are preparing events to recognise this milestone anniversary.

It is expected that many friendship societies, business groups and others in the wider New Zealand public will also launch events to commemorate the anniversary. The anniversary logo is available for these activities - to provide an overarching symbol uniting the celebrations.

For further information about the 60th anniversary of diplomatic relations, or to register related events, please contact the Embassy of Japan in Wellington.



MP and Chair of Japan-NZ Parliamentarian Friendship League, John Hayes, with Ambassador Mitamura, launching the logo recently.



The new logo, celebrating the 60th anniversary of diplomatic relations between Japan and New Zealand.

ENDS

Contact: David Heffernan, Japan Information and Cultural Centre, Embassy of Japan: (04) 495-8332, <u>japan5@eoj.org.nz</u>